

Corporate Social Responsibilities

Unit-1: Introduction to CSR

Meaning and Definition, History of CSR, Concepts of Charity, Corporate philanthropy, Corporate Citizenship, Sustainability and Stakeholder Management. Environmental aspect of CSR Chronological evolution and Models of CSR in India Carroll's model Major codes on CSR Initiatives in India.

Unit-2: International Framework for CSR

Millennium Development Goals, Sustainable Development Goals, Relationship between CSR and MDGs. United Nations (UN) Global Compact 2011. UN guiding principles on business and human rights. OECD CSR policy tool, ILO tri-partite declaration of principles on multinational enterprises and social policy.

Unit-3: CSR Legislation in India & the World

Section 135 of Companies Act 2013. Scope for CSR Activities under Schedule VII, Appointment of Independent Directors on the Board, and Computation of Net Profit's Implementing Process in India.

Unit-4: The Drivers of CSR in India

Market based pressure and incentives, civil society pressure, the regulatory environment in India Counter trends, Review of current trends and opportunities in CSR, Review of successful corporate initiatives and challenges of CSR. Case Studies of Major CSR Initiatives

Unit-5: Identifying Key Stakeholders of CSR

Role of Public Sector in Corporate, government programs, Nonprofit and Local Self Governance in implementing CSR, Global Compact Self-Assessment Tool, National Voluntary Guidelines by Govt. of India, Roles and responsibilities of corporate foundations.

Reference books:-

Corporate Social Responsibility: C V Baxi & Rupamanjari Sinha Ray

Corporate Social Responsibility: An Ethical Approach - Mark S. Schwartz

Growth, Sustainability, and India's Economic Reforms – Srinivasan